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November 7, 2023

VIA Hand Delivery

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Scripps Media, Inc. d/b/a WMYD 20  
c/o CSC-Lawyers Incorporating Service  
3410 Belle Chase Way, Ste 600  
Lansing, MI 48911

Scripps Media, Inc. d/b/a WMYD 20  
20777 W. Ten Mile Rd.  
Southfield, MI 48075



Re: Cease and Desist – The CW Network

To whom it may concern:

This firm represents WADL-TV and its principal owner, Kevin Adell. As you are aware, Mission Broadcasting has contracted to purchase all the assets of WADL-TV. The existence of this agreement is public record and well known in the industry.

On October 29, WADL temporarily stopped carrying The CW Network. Late last week, you agreed to carry The CW without compensation and with knowledge of the above-referenced agreement and business relationship with Mission. By agreeing to carry The CW not on market terms, you are interfering with and impacting WADL's business relationship and expectancy with Mission. Agreeing to carry The CW implies an improper purpose and constitutes tortious interference under well-established Michigan law.

Your conduct also exposes you to claims for civil conspiracy as it appears that you and The CW are engaging in a plan to interfere with and harm WADL's business relationship with Mission.

WADL and Mr. Adell demand that you cease and desist this conduct immediately, and they intend to hold you responsible for all damages associated with this wrongful action.

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All legal and equitable rights and remedies are reserved.

Sincerely,



Donovan S. Asmar

DSA:

cc: Kevin Adell

TheDesk.net