



Dec. 1, 2023
Risa Omega, President & General Manager
KXTV-ABC
400 Broadway
Sacramento, CA 95818-2098

Dear Ms. Omega:

It's unfortunate we have been unable to come to terms to renew our retransmission consent agreement for KXTV-ABC. Make no mistake, we want to provide KXTV to our local Sacramento-Stockton-Modesto customers, but according to law, KXTV alone has the power to determine whether your station remains in our local DIRECTV and U-verse lineups.

We recently offered your parent company TEGNA, Inc. the opportunity to extend our renewal talks through mid-February to prevent anyone from being inconvenienced. Yet thus far, TEGNA has chosen to force KXTV and its other local stations from millions of peoples' living rooms, many thousands of sports bars, restaurants, and other commercial venues, and penalized Sacramento-Stockton-Modesto and every other local community it's licensed to serve.

TEGNA and KXTV cultivate civic trust and financial support from your Sacramento-Stockton-Modesto partners by claiming an enduring commitment to always "serve the greater good" of Sacramento-Stockton-Modesto. Later tonight, the University of Washington Huskies will meet the University of Oregon Ducks for what may well be the end of the Pac-12 on KXTV. While it's unfortunate none of the nearby Pac-12 teams from California qualified, you have no doubt seen the unique passion and commitment of Pac-12 fans and the sponsors who follow them to the benefit of KXTV.

All we need is your permission, and not a single Pac-12 fan need risk missing any action. It's entirely your decision whether to grant that permission – or not – but many thousands of local Pac-12 fans, as well as the Sacramento-Stockton-Modesto restaurants, sports bars, and other venues that benefit from their patronage, are waiting on your answer. It's as simple as yes – or no.

We believe there is absolutely no community good served by KXTV and TEGNA deliberately blacking out KXTV and inconveniencing Sacramento-Stockton-Modesto homes and businesses. Hopefully, you will take us up on this offer to ensure everyone the simple pleasure of watching this Pac-12 Conference finale.

Therefore, we formally request that KXTV and TEGNA return KXTV to DIRECTV satellite, streaming, and U-verse customers in Sacramento-Stockton-Modesto for, at minimum, the duration of the Pac-12 championship game Friday night. Fortunately, these same fans have an option to watch over the air using a digital antenna or streaming the game live at ESPN.com or using the WatchESPN app, so there are other viable alternatives. Yet, for the benefit of our collective customers and your most loyal viewers, we hope you can convince TEGNA to lift its blackout at least temporarily.

In return, we agree to compensate KXTV and TEGNA for its entire 24-hour schedule (as opposed to the typical three-hour duration of a single game) and apply any new, higher, retransmission consent fees to which we eventually agree. This way, neither KXTV nor TEGNA bear any financial risk by meeting your published commitment to always "serve the greater good" of the local Sacramento-Stockton-Modesto community.

We remain hopeful that we can maintain a productive, professional business relationship with TEGNA in common service of the local Sacramento-Stockton-Modesto community and look forward to your immediate and affirmative response.

Sincerely,

Rob Thun
Chief Content Officer, DIRECTV